



SOCIAL MEDIA TOOL KIT

2019 TOGETHER WE MAKE A DIFFERENCE

Be a part of something greater.

TMAD Partners

How to use this kit:

This social media toolkit is to help you share the 2019 Together We Make A Difference event information through your social media channels.

Each week we'll send you a fresh batch of new posts to share.

We will also share some tips to help you get started, but feel free to get creative and let's get some buzz going!



CENTER FOR
Nonprofit Management
& Leadership
MIDWESTERN STATE UNIVERSITY



Helpful Tips:

- **Sample posts** are provided to help you get started
- Share with your fans and followers by sharing the event page to your Facebook fans
- Like and share posts from @XXXX and @XXXX
- Comment on posts, share photos, tag other partners
- Post often!



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We make a living by what we get,
but we make a life by
what we give.

WINSTON CHURCHILL



Useful Info:

- Hashtags:
 - #TMADTEXOMA
 - #TheCenterMSU
- Twitter:
 - @XXXX
 - @XXXX
- Facebook:
 - @TheCenterMSU
 - @MSUTexas
- Registration Link: <http://thecentersmsu.org>
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SAMPLE FACEBOOK POSTS

It's almost time for Together We Make A Difference 2019! On October 26, 2019, over 2000 Teens, 250 MSU students and over 65 nonprofits come together for a community wide day of service. Register now:

Ready for some fun? Join us for the 18th annual community service day, Together We Make A Difference on October 26, 2019. Register now at TheCenterMSU.org

Let's build things, clean things, feed people and make a difference...at the 18th annual Together We Make A Difference on October 26, 2019. Brought to you by MSU Texas, Center for Nonprofit Management & Leadership and the Bridwell Foundation. Register now at TheCenterMSU.org

Make a Difference in Wichita Falls. On October 26, 2019 join over 2000 teens, 250 MSU students and 65 nonprofits for Together We Make A Difference Day of Service. Register now at TheCenterMSU.org

SAMPLE TWITTER POSTS

Time to get your service on at Together We Make A Difference. Join @TheCenterMSU on October 26, 2019. More info at TheCenterMSU.org

Make a Difference in Wichita Falls on October 26, 2019. Register today to participate in the 18th annual Together We Make A Difference. Register today at TheCenterMSU.org.

Let's make a difference! October 26, 2019 is the 18th annual Together We Make A Difference. Join over 2200 people and 65 nonprofits. Register at TheCenterMSU.org

Be a part of something greater. Join us for Together We Make A Difference. October 26, 2019. Register at TheCenterMSU.org

Sample Image Posts - Facebook



Instructions: Right click on photos, save to hard drive, post to Facebook as image. Add your comments to personalize. Don't forget to share event from @TheCenterMSU.

Sample Image Posts - Twitter

Instructions: Right click on photos, save to hard drive, post to Twitter as image. Add your comments to personalize. Don't forget to share event from @TheCenterMSU.



CONNECT WITH US



TWITTER

Presentations are communication tools that can be demonstrations.



FACEBOOK

Presentations are communication tools that can be demonstrations.



INSTAGRAM

Presentations are communication tools that can be demonstrations.

Contact us:

MAILING ADDRESS

123 Anywhere Street, Any City

PHONE NUMBER

123-456-7890

EMAIL ADDRESS

hello@reallygreatsite.com

