The Nonprofit Management Certificate Program is a series of eight sessions that provide in-depth instruction on the key components of the operations of a nonprofit. Participants learn together what it takes to operate a nonprofit organization in a rapidly changing environment. A mix of theory and practice, the program covers governing, leading and managing, resource acquisition, outcomes evaluation, risk management and legal, and marketing.

Our instructors come from varied business and educational background with track records of success in their respective fields and areas of expertise.

REGISTER ONLINE
thecentermsu.org

TUITION
Per class: $100
Full Certificate Program: $700 for eight classes
(Receive $100 off the full certificate program when purchased all together.)

Attend virtually or in person!
In-person classes will be held in Dillard College of Business Administration, Room 177, from 9 a.m-4 p.m. Lunch will be provided.

QUESTIONS?
Call or email Marla Malone, Assistant Director
940-397-4962 or marla.malone@msutexas.edu

2022-2023 PROGRAM

September 9, 2022
NONPROFIT HUMAN RESOURCES & VOLUNTEER MANAGEMENT
Gain an understanding of HR policies and procedures, benefits and compensation, and hiring processes that are unique to nonprofits. Learn about managing volunteers and giving them a meaningful experience.

October 14, 2022
NONPROFIT STRATEGY AND STRATEGIC PLAN
Learn the theories most relevant to the management and practice of nonprofit organizations. Examine strategic planning as a discipline of successful organizations.

November 4, 2022
PROGRAM PLANNING, EVALUATION & SUSTAINABILITY
Address the programmatic component of nonprofit operations, detailing how activities of the organization provide the vehicle for delivering on the agency’s mission, along with how to measure outcomes and communicate your impact.

December 16, 2022
FINANCIAL MANAGEMENT & BUSINESS PRACTICES
Financial management is essential for effective and legal nonprofit operations. Learn proper nonprofit accounting structures and statutes, accountability, internal controls and financial risk management, and the essential role that technology plays in delivering effective financial management.

January 13, 2023
FUND DEVELOPMENT
Explore the essentials to finding and cultivating financial resources that support delivering on the organization’s mission.

February 10, 2023
GRANT WRITING
This session will explore the art of grant writing by looking at best practices for identifying, researching, and writing grants for nonprofits of all sizes. Learn the strategies of how to locate potential sources of grant funding, how to develop a successful grant proposal, and the steps to successful grant writing.

March 10, 2023
BRANDING, MARKETING, & PR FOR NONPROFIT ORGANIZATIONS
Discover the basic elements of the branding and marketing process for today’s nonprofit organization - from messaging to a marketing plan, as well as strategies for social media and media relations.

April 14, 2023
RISK MANAGEMENT & NONPROFIT LEGAL
Managing risk focuses on dealing with uncertainty and threat, and what to do when something happens. Learn the strategies and tools to make sure your organization is prepared for any threat. You will also learn about the legal structures and practices to have in place to protect your agency and ensure you are operating effectively.

Program presented in partnership with